



**EZGOBIZ**

IT'S EZ TO CLICK WITH US



# INTERACTIVE MARKETING VIDEO CONCEPTS

This Brochure is just part of the information.  
The rest of the information is with our  
customer service reps but they frown when we  
try to shove them in the mailbox. It's easier to  
call us to get your questions answered.

## SOLUTIONS:

- Animated Cartoon Explainer Videos
- Video SEO
- Mobile Web Applications
- Interactive Video / Surveys / CTA
- 3D Virtual Tours
- A.I. Spokesperson Video / VSL's

**CALL US NOW!**



**214-888-8890**





## Interactive Video Marketing for Small Businesses

2 x More Engagement	Interactive vs. standard video
90% Completion Rate	vs. 58% non-interactive
11% CTR	vs. 1.9% traditional ads
\$78B Market by 2028	Interactive video growth

### Why Small Businesses Love Interactive Video

- Stronger engagement and customer interaction
- Higher conversion rates from embedded CTAs
- Memorable brand experiences customers share
- Built-in analytics to measure clicks, leads, sales
- Affordable way to compete with big brands

### How EzGoBiz Makes It Easy

We design and launch interactive videos tailored for small businesses.

- Tools we use: H5P, Vimeo Interactive, Brightcove, YouTube
- Mobile-first designs for maximum reach
- CTA placement to drive leads and sales
- Ongoing optimization with analytics



**Ready to Engage More Customers?**

Contact [EzGoBiz Marketing](#) today @ [214.888.8890](tel:214.888.8890) and let's build your first interactive campaign.